

Medical Assisting Advisory Board

October 20, 2021

6PM via Zoom

Present: Dee Loucks, Faith Bentley, Amy Murray, Kathy St uut, Cindy Welch, Lindsey Harvey, Dr. Ku, Erin Dimond, Sarah Aviles, Carrie Conroy, Ken Brink, Ana Abendschein, Kindy Johnson

DISCUSSION/ACTION

1. Welcome and Introduction

Happy Medical Assistant Recognition Week!

- a. Bronson celebrated with little gifts and recognition on boards around the facilities.

2. Sharing News and Knowledge

- a. Dee asked the group to share perspective as a result of 1-1/2 pandemic circumstances.
 - a. Hiring bonuses have been an issue for existing employees.
 - b. Many students are bypassing the program and taking the test.
 - c. Local employers are wanting to offer apprenticeship programs.
 - d. Many are struggling with attrition due to the vaccine mandates.
 - e. Dr. Ku shared that employee burn-out is a real issue.
 - i. He suggested that changing the tasks that CNA perform should happen. (reduce clerical work.)
 - f. Certification continues to be an issue. There is no real incentive for students-employer recognition, pay increase, Bronson and Borgess do not require certification.
 - i. Having a license is significant to our hospital employers.

3. Program Goals and Learning Objectives	<ul style="list-style-type: none"> a. Dee shared a Powerpoint with this information. This is included as an attachment. b. Dee asked the group to share feedback on necessary changes to program. <ul style="list-style-type: none"> a. Dee asked the group what they thought of KVCC adding a Hybrid Program. b. Apprenticeship Program.
4. Annual Report and Outcomes	<ul style="list-style-type: none"> a. Enrollment Numbers b. Completion Rates c. Outcome Attainment – depends on the program
5. Other Assessment Results	<ul style="list-style-type: none"> a. N/A
6. Program Changes	<ul style="list-style-type: none"> a. N/A
7. Strengths and Weaknesses	<ul style="list-style-type: none"> a. Strengths: <ul style="list-style-type: none"> i. Great outcomes. ii. Solid and seasoned instructors that are currently employed in the field. iii. Communication (Amy Murray is a huge asset to this accomplishment) iv. Reputable program v. Great rapport with the medical community. b. Weaknesses <ul style="list-style-type: none"> i. 4 days per week on campus ii. Interview techniques iii. Student population (larger numbers) iv. Visibility as a program v. Clinicals (students not prepared)
8. Feedback/communication from members:	<ul style="list-style-type: none"> a. Satisfaction with student placements b. Satisfaction with skill level of graduates that have been hired

	<ul style="list-style-type: none">c. Are there gaps in skills that our students present withd. Are there gaps in the skills that our students learne. Suggestions for improving student/graduate success
9. Next Meeting:	April 27, 2022

DRAFT